

# Tech Talk

# ONECLICKFIX

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## Why bother with managed antimalware?

Behavior-based detection in antimalware differs from signature-based methods in that it doesn't rely solely on known malware signatures. Instead, it analyzes the behavior of files and processes, looking for suspicious or abnormal activities that may indicate malware. This approach is more proactive and adaptable, as it can identify previously unseen threats. Signature-based detection, on the other hand, relies on predefined patterns of known malware, making it less effective against zero-day or polymorphic malware variants. By focusing on behavior, antimalware can better combat emerging threats and provide a stronger defense against rapidly evolving cyberattacks.

How can using a managed service provider for your IT needs save you money?

The business model of a Managed Services Provider (MSP) offers clients the advantage of cost-effective servicing in comparison to maintaining in-house IT personnel. MSPs are able to provide these cost savings because their team of IT experts caters to multiple clients rather than serving just a single business. As a result, clients benefit from reduced expenses while still gaining access to 24/7 monitoring and support, along with a well-equipped team of IT professionals to manage their IT infrastructure.

By partnering with an MSP, you can expect a fixed monthly fee based on a tailored service package that aligns with your specific business requirements. This predictability in expenditures stands in contrast to the unpredictability of "break/fix" IT support, which often leads to sporadic and sometimes substantial costs each time an IT issue arises.

## Ways to Save Money

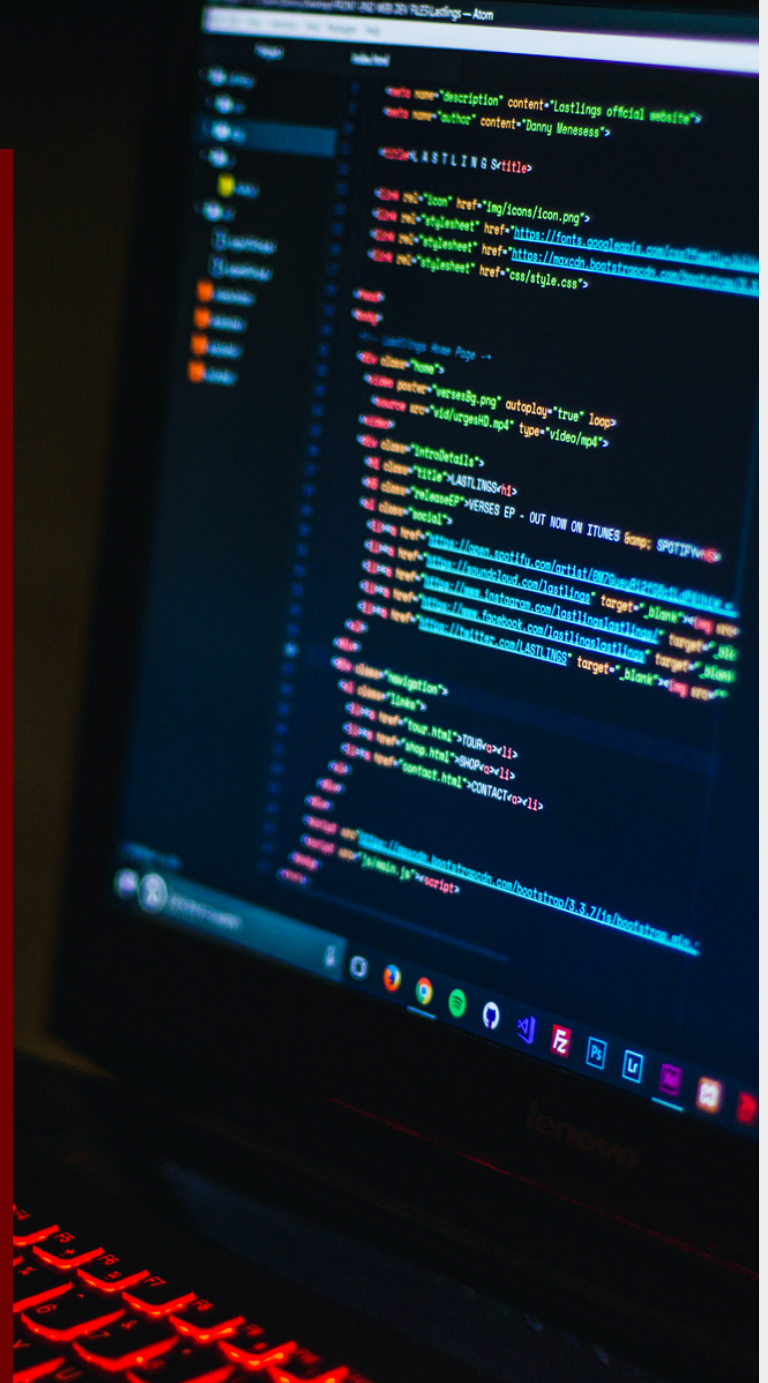
1. A proactive security approach reduces downtime costs by keeping your business running.
2. Cybersecurity services prevent costly data breaches by avoid fines and client faith loss.
3. Improve Efficiency and eliminate unnecessary costs by using just what you need.



# Amy's Corner: Top Misconfigurations

1. Email Security: MFA, External Tagging, Email Filtering, SPF, DKIM, DMARC, Enable M365 ATP
2. Cloud & Data Protection: Use reputable services, encrypt data, segment servers.
3. Authentication & MFA: MFA deployed for a privileged account, Deploy an MFA/SSO provider, Deploy a PIM
4. Asset Tracking & Configurations: Harden baseline configurations on devices.
5. Backups: Deploy offsite / cloud backup, Encrypt Backups, Test backups
6. Network Security: Deploy DNS blocking to malicious sites.
7. Monitoring & Response: Monitor for change and drifts in configurations, log data with a SIEM, Implement a SOC
8. Patching: Implement vulnerability management, remove EOL software, implement patch management process.
9. App Security: Remove all local admins, remove macro supper.

*Remember to be kind  
to AI, ya never  
know..*





# WE DO ONSITES OR REMOTES 24/7 / 365

We're there when you need us - onsite or by remote - highly skilled, friendly service that gets it done. We take care of your servers, desktops, laptops, network, internet, and more. Addressing small problems before they become issues. And if your internet goes down, we address it immediately.



## ENTERPRISE CIO SERVICES

Have an issue? Let us know, instantly, through our email ticketing system or helpdesk phone. We can also receive alerts regarding your various systems in real time. Not only can you treat us just like an internal IT department, but we can act as your CIO. We provide vision and oversight for your IT - making sure you're using it as a competitive advantage, ensuring your projects stay on budget, and helping you become compliant with industry regulations.



## CYBER SECURITY CAN SAVE YOU \$\$\$

Cyber security controls don't have to be expensive, and they can actually save you money. When we implement security controls, not only is your data safer, but so are your employees' actions. Having proper controls can help prevent a breach, which shuts most businesses down as they cannot pay the fines or cannot recover from the client-trust impact. Additionally, security controls can lower cyber security insurance costs!

