Amazon Prime Membership Scams!

Scammers and threat actors are consistently devising new creative schemes to exploit the ever-evolving technologies. They are getting better at avoiding detection too through the use of AI. One tactic scammers are using is Amazon Prime membership scams and account suspension / deletion scams.

These scams are unexpected calls, texts, or emails that usually refer to a 'costly membership fee', an 'issue with your membership', or the threat that your 'account will be suspended / deleted unless you click here to verify your account'.

The scammers are trying to steal your information or infect your machine. Trust Amazon-owned channels only, be wary of false urgency, never pay over the phone, and always verify links first.

Ever had a parent ask you for tech help? We know we have. A big thing our staff has been asked lately by their parents is: "is my computer secure?" But, how do you know that it is - how can you answer that?

Ensuring your parent's computer is secure can be pretty easy. Start with a secure platform, like an Apple computer. Turn on auto-update for them; this way threat actors can't take advantage of known vulnerabilities. Configure their security software; for example, built-in Windows Defender isn't quite cutting it. Install BitDefender instead; a much better antimalware that has a free and paid version (we recommend the paid version). Disable all remote desktop capabilities. Configure the router correctly too - most routers are not set to the highest security setting by default. Lastly, always end your parent tech time by saying "hang up, close the tab, and call your bank." This can prevent an unwitting mom or dad from accidentally paying a scammer.

Top Home Automations

1. SmartThings: voice controls with smart home assistants
2. Home Assistant: a hubless way to manage your home
3. Apple Homekit: simple and user-friendly
4. Amazon Alexa: intuitive voice controls & fantastic automation

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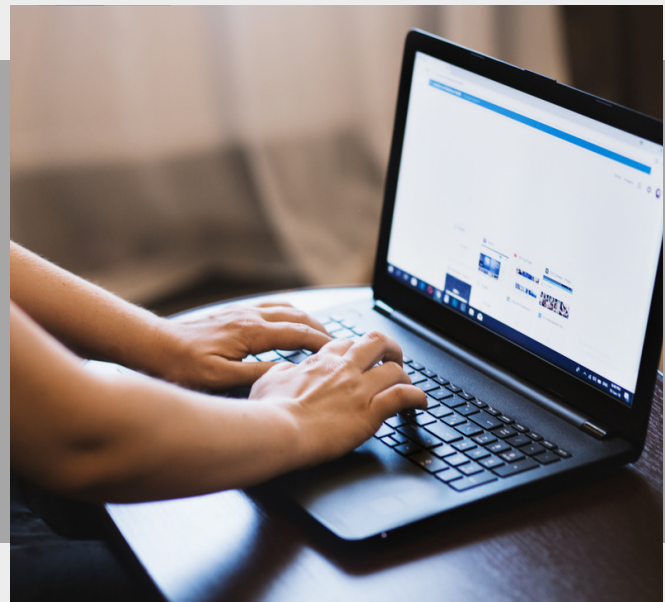
Greg's Corner: Cyber Security Insurance

What is it?

Cybersecurity Insurance boasts financial protection in the event of an incident or breach. Some of the costs covered include data recovery, legal fees, and damage to the company's reputation. Cybersecurity Insurance can also help guide you on what to do when a breach does occur - who do you contact? What do you do?

Why is it important?

Did you know that in 2020, the average expense incurred due to a data breach was approximately $3.86 million, as documented in IBM's Cost of a Data Breach Report for that year?
And what is interesting is that nearly 43% of cyber-attacks are specifically targeting small businesses.

How do you get it?

Different Cybersecurity Insurance companies boast different offerings; some focus on healthcare while others focus on CPAs. Your unique operating environment will determine which company is best for you.

Investing in security now can save you thousands later.

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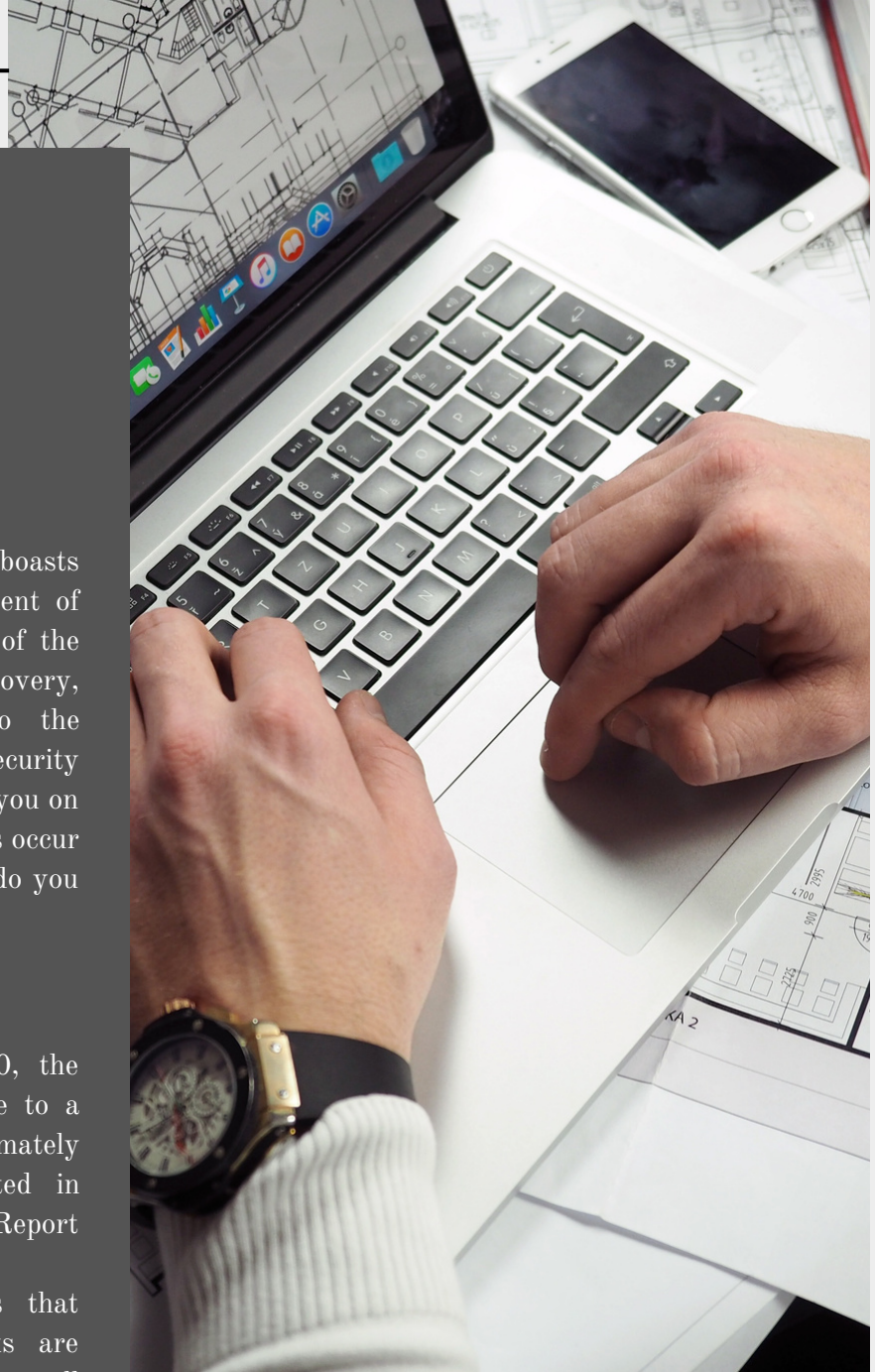
WE DO ONSITES OR REMOTES 24/7 / 365

We're there when you need us - onsite or by remote - highly skilled, friendly service that gets it done. We take care of your servers, desktops, laptops, network, internet, and more. Addressing small problems before they become issues. And if your internet goes down, we address it immediately.
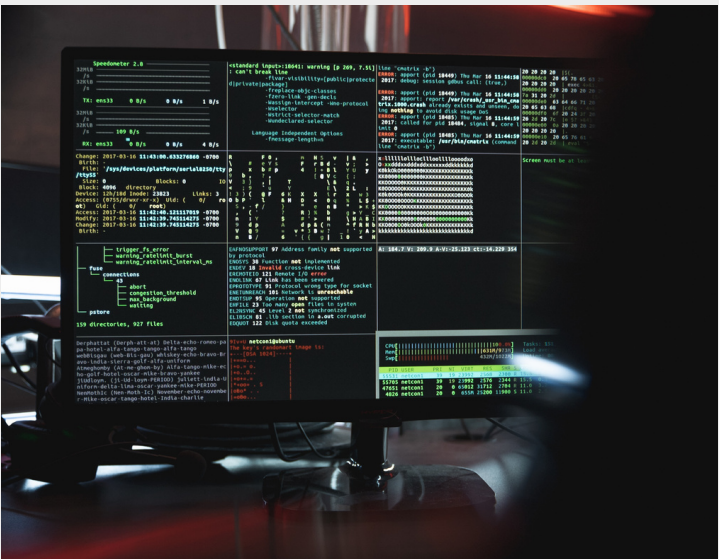
ENTERPRISE CIO SERVICES

Have an issue? Let us know, instantly, through our email ticketing system or helpdesk phone. We can also receive alerts regarding your various systems in real time. Not only can you treat us just like an internal IT department, but we can act as your CIO. We provide vision and oversight for your IT - making sure you're using it as a competitive advantage, ensuring your projects stay on budget, and helping you become compliant with industry regulations.

CYBER SECURITY CAN SAVE YOU $$$

Cyber security controls don't have to be expensive, and they can actually save you money. When we implement security controls, not only is your data safer, but so are your employees' actions. Having proper controls can help prevent a breach, which shuts most businesses down as they cannot pay the fines or cannot recover from the client-trust impact. Additionally, security controls can lower cyber security insurance costs!